

## The Social Issues Solved by Olympus



**World's First practical gastrocamera**



**70%**  
Global market share of gastrointestinal endoscopes\*1

\*1 As of November 2022

Olympus developed the world's first practical gastrocamera to fulfill the wishes of doctors who had said they wanted some way to cure stomach cancer. Since then, we have been working together with doctors to improve endoscopic technology and enhance diagnostic and therapeutic methods. Responding to the needs of endoscopists, our advanced technologies continue to be at the forefront of the industry, and represent just one of the advantages of our products. Currently, we boast a global market share of about 70% for our mainstay gastrointestinal endoscopes.

Endoscopes play an important role in detecting and treating many types of cancer. For example, according to 2020 data, new cases of colon cancer affect about 1.9 million people annually, and it is reported that about 0.9 million of those cases are fatal, a number that is expected to increase in the years to come.

Colon cancer has a much higher probability of being cured if found in the early stages, when the cancer has not yet spread. However, early-stage colon cancer often has no subjective symptoms, and thus cancer screening is very important for early detection and treatment. About 51 million colonoscopies are performed annually for the diagnosis and therapeutic treatment of colon cancer, and Olympus products are used for many of them.



**1.9 million**  
New incidents of colon cancer\*2

\*2 Data source: GLOBOCAN 2020



**51 million**  
Colonoscopies performed worldwide\*3

\*3 Numbers of the US, Canada, Poland, South Korea, Australia, India, and Russia: As of 2022  
Japan: As of 2020  
China, Germany, France, Italy, Spain, the UK: As of 2019



**100**  
Diseases or conditions treated\*4



**TOP 3**  
Cancers treated\*5

Moreover, endoscopes are used not only for detecting and diagnosing lesions, but also for their therapeutic treatment. In addition to endotherapy devices equipped on gastrointestinal endoscopes we provide versatile medical devices for various hospital departments, such as urology and respiratory, and our devices are capable of treating about 100 diseases.

By providing treatment methods for three of the five cancers with the highest number of cases—lung, colon, and stomach\*5—and developing therapeutic devices to help treat other cancers, Olympus is contributing to the health of people around the world.

\*4 As of March 2023

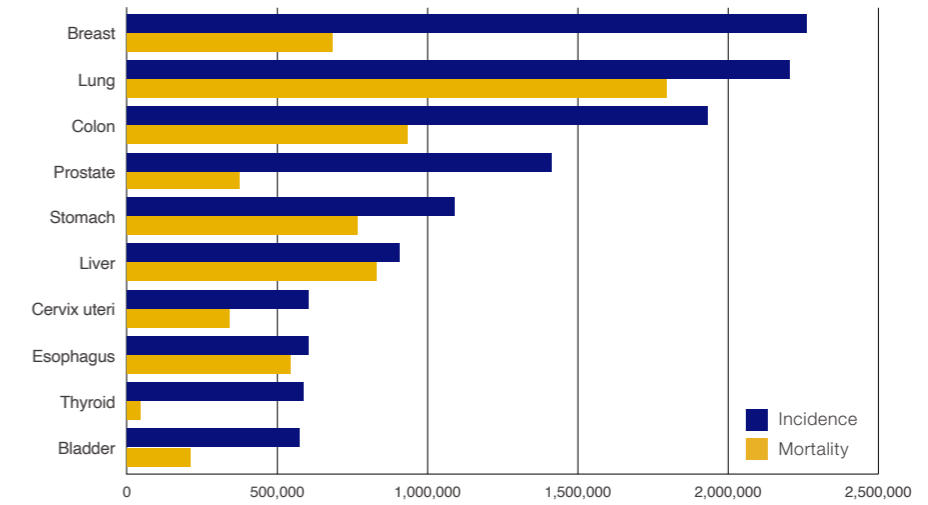
\*5 As of March 2023. Data source: GLOBOCAN2020 Top 3 highest incidence of cancers excluding breast and prostate cancer

## Reference Data

Data source: GLOBOCAN 2020 ©International Agency for Research on Cancer 2021

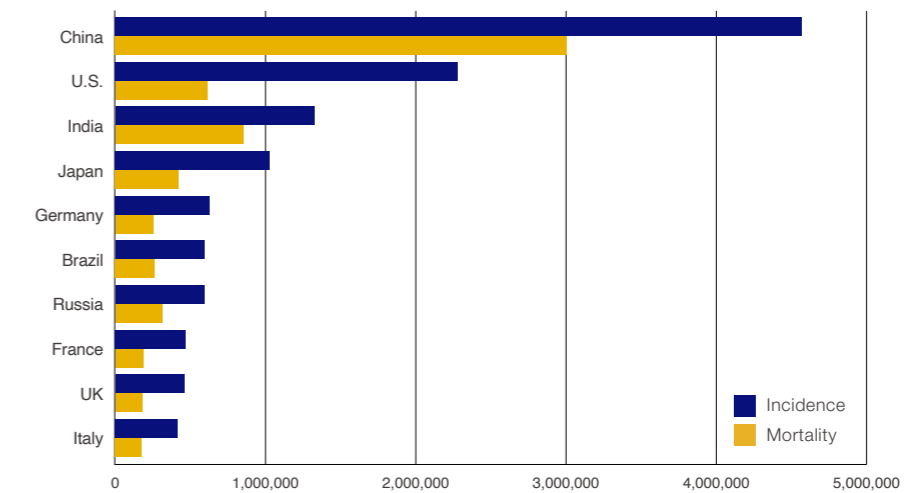
### Number of Cancer Cases in the World by Cancer Site

Estimated number of incident cases and deaths worldwide for both sexes and all ages



### Number of Cancer Cases in the World by Country

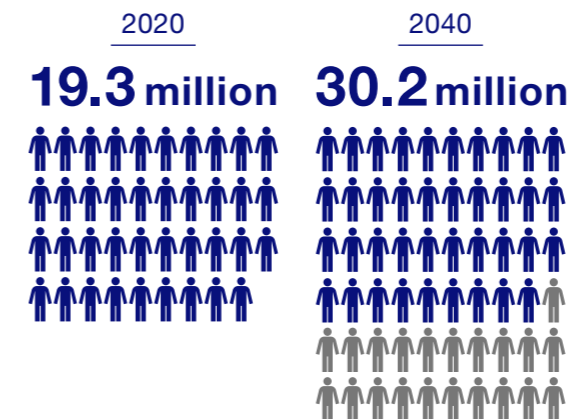
Estimated number of incident cases and deaths worldwide for both sexes and all ages



### Number of Cancer Patients

(2020/2040 comparison)

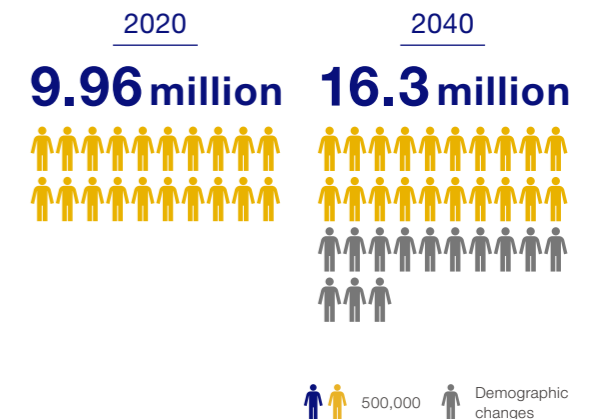
Estimated number of new cases from 2020 to 2040 for both sexes and all ages (All cancers, World)



### Number of Deaths from Cancer

(2020/2040 comparison)

Estimated number of deaths from 2020 to 2040 for both sexes and all ages (All cancers, World)



500,000 Demographic changes